

GREEN CHOICE AND SUSTAINABLE CONSUMPTION

Workshop Agenda, 13. – 14. June 2024

SOWI Campus – Universitätsstr. 15, 6020 Innsbruck

Workshop Chairs: Oliver Koll & Mathias C. Streicher

Co-Chairs: Katharina Baden, Eileen van Dongen, Liane Scholten



DAY 1


13.06.2024

Fakultätssitzungssaal, 3rd floor, SOWI Campus

 10:30 – 11:00 **Yoga** (@Marketing Spitz, 3rd floor)


 11:30 – 12:15 **Lunch** (3rd floor)

 12:15 – 13:00 Navigating Tensions
(Julia Gisler, Johanna Gollnhofer)

 13:00 – 13:45 What to Gain and What to Lose: The Effect of Expected Consequences of a Consumption-Reduced Lifestyle on Individuals' Willingness to Reduce via Basic Psychological Need (Dis-)Satisfaction (Flachs, Baar, Riefler, Büttner)

 13:45 – 14:15 **Coffee Break** (3rd floor)

 14:15 – 15:00 Eco-Grief Over Alpine Winters: A Consumer Ethnography
(Verena Wieser, Ramona Riehle)

 15:00 – 15:45 Consumer Reactions to Corporate Carbon Offsetting
(Eileen van Dongen)

 16:30 **Meeting @Kongress Hungerburgbahn**, ca. 1 hour „hike“
Dinner @Umbrügler Alm, 18:00

DAY 2

14.06.2024


Fakultätssitzungssaal, 3rd floor, SOWI Campus

 08:30 – 09:00 **Yoga** (@Marketing Spitz, 3rd floor)

 09:30 – 10:15 Self-Control and Sustainable Product Choices
(Liane Scholten, Mathias C. Streicher)

 10:15 – 11:00 Feeding Change: Explaining the Adoption of Sustainable and Healthy Diets
(Daniela Moirano)

 11:00 – 11:30 **Coffee Break** (3rd floor)

 11:30 – 12:15 Conceptualization and Item Development for a Healthy Cooking Scale
(Jennifer Yang)

 12:15 – 13:30 **Lunch** @6020 – by the Sowi Campus

 13:30 – 14:15 Building Tomorrow: Bridging Business Ecosystems to Circular Material Ecosystems in Construction (Cornelia Huis, Christine Vallaster)

 14:15 – 15:00 From Linear to Circular: A Study on Consumer Behaviour in the Circular Economy with a Focus on Household Appliances (Carina Hermandi)

 15:00 – 15:45 The Dynamics of Range Anxiety
(Katharina Baden)

 20:30 **Get Together @Bar „360 Grad“**

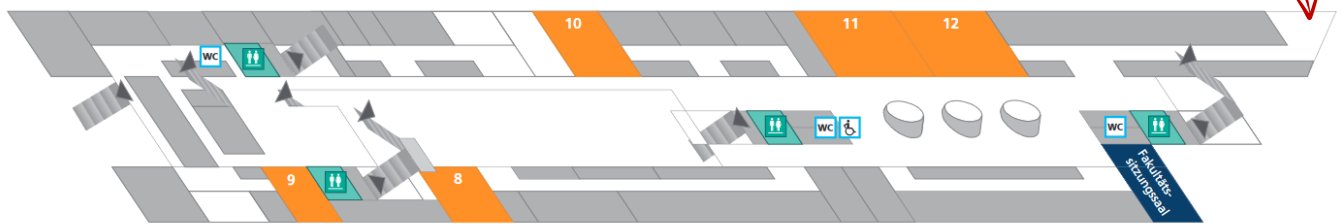
Location Overview

SOWI Campus – Universitätsstr. 15, 6020 Innsbruck
3rd floor

3.Obergeschoß / *third floor*

Seminarräume von Nr. 8-12 / *seminar room nr. 8-12*
Fakultätssitzungssaal

Morning Yoga
in room
„Marketing Spitz“



Presentations
in room
„Fakultätssitzungssaal“