Leopold-Franzens-Universität Innsbruck

Innsbruck Doctoral College #OrganizingtheDigital

Speaker: Univ.-Prof. Dr. Leonhard Dobusch
& Univ.-Prof. Dr. Andrea Hemetsberger

Innsbruck Doctoral College
#OrganizingtheDigital
Relations, Publics, Societies

Course Syllabus

"Theorizing the Digital"

https://www.uibk.ac.at/epos/doctoral-college/otd/

Semester:	SS 2024
Course No.:	800984
Lecturers:	Andrea Hemetsberger, Richard Weiskopf
	Andreas Eckhardt, Max Schreieck, Uta Rußmann

Course Coordinating Team

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Course Objectives

This course is designed to develop well-founded knowledge and transdisciplinary perspectives on digitization as well as foster the exchange among participants regarding their PhD projects. We will critically reflect and discuss papers that examine "the digital" from various angles and offer PhD candidates the possibility to discuss their project with the other students and the DP faculty.

The main objective of the course is to equip students with a transdisciplinary lens on digital phenomena and to establish a common basis of knowledge among the participants of the doctoral college #OrganizingtheDigital. Moreover, the specific setting of this course allows participants and faculty members of the DP to share knowledge, insights, develop a common interest and collective identity.

Course Assignments and Evaluation

This course is divided in two parts. The first part will be held in the format of a reading group. The readings are assigned to students, who carefully read and critically evaluate the texts and foment a discussion among course participants. In every session two to three students act as discussant of the papers. All students are requested to thoroughly read the papers prior to attending the session in which it is discussed.

As a discussant, students are expected to *not* present the paper but rather to address the following three questions (one slide each):

- What are the key (theoretical) contributions of the text?
- What weaknesses and shortcomings can be identified?
- What new and open questions arise after reading the text?

and foster lively discussions among students and faculty in a friendly atmosphere.

The second part will be a PhD day, where volunteers have the possibility to present their PhD project and discuss it with their colleagues and the faculty.

After the course, participants must hand in a written reflection on which readings and presentations were of most relevance for the topic of their dissertation and why. The written course reflection of no more than two pages has to be handed in by June 30, 2023.

Overall grading will be based on the following assessments:

Discussant or thesis presentation	40%
Class participation	20%
Written course reflection	40%

Schedule

SS 2023	Content	Lecturers/Room
13.03.2024 **16:45 –18:15**	**Short introductory lecture and discussion**	**Hemetsberger, Weiskopf** SR 15, SOWI
20.03.2024 **16:45 –18:15**	**Session I**	**Richard Weiskopf**
Reading	Villegas-Galaviz, C. & Martin, K. (2023): Moral distance, AI, and the ethics of care. *AI & SOCIETY*. DOI: 10.1007/s00146-023-01642-z	SR 15, SOWI
10.04.2024 **16:45 –18:15**	**Session II**	**Andreas Eckhardt**
Readings	Eckhardt, A. (2024):„Virtuous and Vicious Self-Governance Practices: An Aristotelian Perspective on Wearable Information Systems Use" under review	SR 15, SOWI
30.04.2024 **16:45 –18:15**	**Session III**	**Max Schreieck**
Readings	Schreieck, M., Wiesche, M. & Krcmar, H.(2022): From Product Platform Ecosystem to Innovation Platform Ecosystem: An Institutional Perspective on the Governance of Ecosystem Transformations. *Journal of the Association for Information Systems*, *23*(6), 1354-1385. DOI: 10.17705/1jais.00764	SR 15, SOWI
07.05.2024 **16:45 –18:15**	**Session IV**	**Andrea Hemetsberger**
Readings	Schwarz, S., Aufschnaiter, Ch. & Hemetsberger, A. (2023): Social Linking Practices in Physical Distance: The Material Constitution of Sociality. *Marketing Theory*, *23*(2), 321-342. DOI: 10.1177/14705931221137732	SR 15, SOWI
14.05.2024 **16:45 –18:15**	**Session V**	**Uta Rußmann**
Readings	Klinger, U., Koc-Michalska K. & Russmann U. (2023): Are Campaigns Getting Uglier, and Who Is to Blame? Negativity, Dramatization and Populism on Facebook in the 2014 and 2019 EP Election Campaigns, *Political Communication*, 40:3, 263-282, DOI: 10.1080/10584609.2022.2133198	SR 15, SOWI
12.06.2024 **09:00-16:00**	**PhD Presentations @Umbrüggler Alm**	**Faculty**