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Curriculum for the  
**Bachelor's Programme in International Business & Economics**  
at the Faculty of Business and Management and the Faculty of Economics and Statistics at the  
University of Innsbruck

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## **§ 1 Allocation**

Pursuant §54 para. 1 Universities Act 2022, the Bachelor's Programme in International Business & Economics is grouped among the social and economic study programmes.

## **§ 2 Qualification profile**

- (1) The Bachelor's Programme in International Business & Economics serves to provide academic professional preparation in social and economic studies and to qualify students for professional activities, in particular for those with an international connection, which require the application of scientific knowledge and methods. As a scientific study programme, its core consists of teaching the theories, methods and instruments of social and economic sciences and in particular international business and economics. The findings of gender research are also taken into account.
- (2) The Bachelor's Programme in International Business and Economics promotes not only subject-related competences, but also social, intercultural and foreign language competences that go beyond the subject-related competences.
- (3) The educational objective of the bachelor's programme is the academically sound, theory- and method-based problem-solving competence of the graduates. This problem-solving competence should enable them to deal with relevant problems in their respective professional fields of work, especially those with an international connection, in a scientifically sound and practice-oriented manner. As academically trained experts in the field of social and economic sciences and in particular in international business and economics, they have a broad qualification that enables them to be employed in various professional fields.
- (4) The Bachelor's Programme in International Business and Economics prepares students in a special way for planning, analysing and consulting activities with an international focus, in particular in internationally active companies of various sizes and sectors, including freelance activities, and for activities with an international focus in public administrations, interest groups, non-profit organisations and supranational institutions. Graduates of the Bachelor's Programme in International Business and Economics should be able to
  - act professionally on the basis of sound knowledge of the methods and instruments of social and economic sciences and in particular of international business and economics in the companies, organisations and institutions mentioned in par. 4 and to independently identify and solve problems;
  - take responsibility for the professional development of individuals and groups;
  - systematically use empirical data in solving practical problems, especially those with an international dimension, and to interpret and use them adequately;
  - reflect on the social, ethical and intercultural implications of their professional actions,
  - to adequately understand new scientific findings in the social and economic sciences, and in particular in international business and economics, on the basis of their subject-specific and methodological knowledge and skills, and to take up a continuing master's programme.

## **§ 3 Scope and duration**

- (1) The Bachelor's Programme in International Business and Economics covers 180 ECTS-Credits. This corresponds to a duration of the study programme of six semesters.
- (2) The study programme is structured in modules.

#### **§ 4 Language**

The courses and the associated examinations of the following modules are offered in English:

1. Compulsory Module 2: Introduction to the Global Economy
2. Compulsory Module 3: Cost Accounting
3. Compulsory Module 13: International Management I
4. Compulsory Module 14: International Management II
5. Compulsory Module 16: International Economics: International Trade Theory and Policy
6. Compulsory Module 17: International Economics: Monetary Foreign Trade Theory and International Institutions
7. Compulsory Module 19: Seminar with Bachelor's Thesis

#### **§ 5 Types of courses and maximum number of students per course**

(1) Courses without continuous performance assessment:

Lectures (VO) are courses held in lecture format. They introduce the research areas, methods and schools of thought for a given subject. No maximum number of students per course.

(2) Courses with continuous performance assessment:

1. Working groups (AG) serve to treat a topic in collective fashion, examining the theories, methods and techniques of an area using group work. Maximum number of students: 25
2. Proseminars (PS) introduce students interactively to a subject area and impart knowledge and methods of scientific working. Maximum number of students: 40
3. Seminars (SE) provide in-depth treatment of scientific topics through students' presentations and discussion thereof. Maximum number of students: 30
4. Practical courses (UE) focus on the practical treatment of specific tasks in a specialist area and on practicing specific skills. Maximum number of students: 25
5. Lectures with practical elements (VU) focus on the practical treatment of concrete scientific tasks that are discussed during the lecture parts of the course. Maximum number of students: 160

#### **§ 6 Procedure for the allocation of places in courses with a limited number of participants**

For courses with a limited number of students, the course places are allocated based on the following procedure:

1. At the beginning of the registration period for the courses of the respective semester, each student of this degree programme is allocated a point quota of twice 1000 points, which expires after the end of the registration period for the courses of the respective semester.
2. Each student places as many points as he or she wishes from his or her initial quota of 1000 points on courses he or she wishes to take, thus expressing his or her preferences for the first allocation round for course places.
3. Each student places as many points as he or she wishes from his or her second point quota of 1000 points on courses he or she wishes to take, thus expressing his or her preferences for the second allocation round for course places.
4. Each student shall be allocated course places in modules up to a maximum of 30 ECTS-Credits for which he or she fulfils the registration requirements for the courses of the module, according to the number of points placed on the respective courses from the first point quota.
5. Each student shall be allocated course places in modules for which he or she fulfils the registration requirements and which have not been allocated in the procedure pursuant to no. 2 and 4, according to the number of points allocated to the respective courses from the second quota of points.
6. The number of course places allocated in the procedure acc. to no. 1 to 5 may not surpass in total the number of course places required for studying the programme to the scope of 30 ECTS-Credits in the respective semester.
7. Among those students who have received fewer course places in the procedure described under no. 1 to 5 than are required for studying the programme to the scope of 30 ECTS-Credits in the respective semester, the courses that have not yet been allocated acc. to the procedure of no. 1 to 5 are assigned by lot.

8. In the course of the procedure acc. to no. 1 to no. 7, each student shall be allocated exactly as many course places as are required for studying the programme to the extent of 30 ECTS-Credits in the respective semester.

## § 7 Compulsory and elective modules

- (1) The following compulsory modules covering a total of 135 ECTS-Credits are to be passed:

1.	Compulsory Module: Introduction to Business and Economics	h	ECTS-Credits
a.	<b>VO Business and Management Concepts</b> Overview of central concepts and ideas of business administration and management; basic economic issues and their handling in theory and practice; outlook on key contents of the business and economic study programme	2	4
b.	<b>VO Fundamentals of Economics</b> Introductory overview of economics: fundamentals of economics, systematics of the subject (microeconomics, macroeconomics and finance); supply and demand; consumer behaviour, production and costs, profit maximisation on competitive markets, monopoly	2	4
c.	<b>PS Fundamentals of Economics</b> Interactive examination of different economic topics using the instruments learned in the VO Fundamentals of Economics and interpretation as well as evaluation of the results achieved.	1	2
	<b>Total</b>	<b>5</b>	<b>10</b>
	<b>Learning Outcomes:</b> The students understand the elements of the way of thinking in business and economics. They can recognise economic issues and classify their handling within the framework of business and/or economic theory and practice. In particular, students know and understand the systematics of economics in general and business administration and economics in particular.		
	<b>Prerequisites:</b> none		

2.	Compulsory Module: Introduction to the Global Economy	h	ECTS-Credits
a.	<b>VO Global Economy</b> Introduction to the global aspects of economic activities; trade of goods and services and international investment; global value chains; trade policy and the role of the WTO; multinational enterprises; internationalisation processes; management of multinational enterprises; international management and politics	2	3
b.	<b>PS Global Economy</b> Interactive study of selected topics dealt with in the lecture (VO) in the context of international business administration and economics	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> The students have an overview of the global aspects of economic action and international economic policy. They have knowledge in the field of international economics and the ability to analyse, discuss and solve business and economic problems with an international dimension. They can plan and strategically evaluate steps for internationalisation and identify social, ethical and intercultural implications.		
	<b>Prerequisites:</b> none		

3.	Compulsory Module: Cost Accounting	h	ECTS-Credits
a.	<b>VO International Cost Accounting and Cost Management</b> Fundamentals, functions and basic problems of cost accounting and cost management in an international context; consideration of the interfaces to other functional areas of management and integration from the viewpoint of cost accounting and cost management for decisions at these interfaces	2	3
b.	<b>PS International Cost Accounting and Cost Management</b> Analysis, discussion and solution of problems concerning international cost accounting and cost management	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students have a sound knowledge of cost accounting techniques and can apply them to examples, discuss them and point out social, ethical and intercultural implications. They can transfer, explain and analyse the basics, functions and basic problems of cost accounting and cost management as well as their interfaces to other functional areas of management in companies and other organisations in an international context. They have basic knowledge of current scientific findings on international cost management and international cost accounting.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

4.	Compulsory Module: Financial Accounting	h	ECTS-Credits
a.	<b>VO Bookkeeping, Financial Accounting and Balance Sheet Analysis</b> Fundamentals of bookkeeping and accounting, especially annual financial statements; principles of proper accounting; recognition and measurement standards; information requirements; basics of balance sheet analyses in an international context	2	3
b.	<b>PS Financial Reporting and Financial Statement Analysis</b> Analysis and discussion of and finding solutions to problems in accounting and balance sheet analysis	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students have a sound knowledge of scientific findings on financial accounting. They can explain and delimit the functions and addressees of financial accounting. They know the relevant provisions of the Commercial Code (UGB) and can apply them to different corporate contexts. They can interpret the balance sheet and P&L as well as their results, explain how balance sheet analysis works (in an international context), transfer, apply and communicate this knowledge.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

5.	Compulsory Module: Information Systems and Digital Transformation	h	ECTS -Credits
a.	<b>VO Introduction to Information Systems</b> Use of information and communication technologies in organisations, information flow and topology of networks, information structure and security, mapping of operational issues in models and systems, analysis, design, documentation and implementation of information and communication systems, digital business models, technological foundations and the effects of digitisation on society	2	3.5
b.	<b>PS Information Systems</b> Practical application of theories, concepts and models	1	1.5
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students have a sound knowledge of the use of information and communication technologies in organisations, the flow of information in and the topology of networks as well as their information structure and security. They know how operational facts are represented in models and systems and can critically reflect on how information and communication systems can be implemented, documented and analysed in companies. Students are familiar with the operational and social implications of digitalisation and can present this knowledge.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

6.	Compulsory Module: Fundamentals of Macroeconomics	h	ECTS -Credits
a.	<b>VO Introduction to Macroeconomics: Business Cycles and Economic Growth</b> Goods markets, money and financial markets, labour markets, inflation	2	2
b.	<b>PS Introduction to Macroeconomics: Interest Rates, Exchange Rates and Open Economies</b> Interactive introduction to the open economy models, discussion, preparation and interpretations of the assumptions and the results of the models.	1	3
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students can apply basic macroeconomic models and assess the appropriate use for issues in closed and open economies.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

7.	<b>Compulsory Module: Markets and Market Failures</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Markets and Market Failures</b> Basics of game theory, perfect competition and monopoly, price discrimination, imperfect competition, cartels and product differentiation, research and development, externalities, public goods	2	3
<b>b.</b>	<b>PS Markets and Market Failures</b> Interactive study of selected topics dealt with in the lecture (VO) including practical tasks	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students are able to analyse and solve economic problems concerning strategic behaviour on markets and market failure. They can apply simple concepts of game theory. They can classify different economic problems and are able to discuss current economic developments.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

8.	<b>Compulsory Module: Mathematics</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Mathematics</b> Fundamentals of linear algebra, analysis, financial mathematics and probability theory	2	3
<b>b.</b>	<b>PS Mathematics</b> Exercises for advanced study of the contents dealt with in the lecture (VO)	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Acquisition of overview knowledge in the field of mathematics; ability to analyse, discuss and solve mathematical problems		
	<b>Prerequisites:</b> none		

9.	<b>Compulsory Module: Statistical Data Analysis</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Statistical Data Analysis</b> Descriptive and inductive statistics, application of statistical methods for answering simple scientific questions	2	3
<b>b.</b>	<b>PS Statistical Data Analysis</b> Interactive advanced study of the methods dealt with in the lecture (VO), application of a suitable statistical software	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Acquisition of overview knowledge in the field of statistics, ability to analyse, discuss and solve simple statistical problems, knowledge of suitable statistical software		
	<b>Prerequisites:</b> none		

10.	<b>Compulsory Module: Fundamentals of European and International Business Law</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO European and International Business Law</b> Interaction of national, European and international business law; overview of European business law (esp. EU internal market law); overview of central regulations of international business law (esp. WTO law)	2	3
<b>b.</b>	<b>PS European and International Business Law</b> Interactive study of selected topics dealt with in the lecture (VO) based on practical examples	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> The students know the essential legal sources of European and international business law. They understand their relationship to each other and to national business law. They have a sound knowledge of selected areas of European business law, in particular EU internal market law, and have mastered important basics of international business law, especially the core contents of WTO law. They are able to apply this knowledge to business and economic problems.		
	<b>Prerequisites:</b> none		

11.	<b>Compulsory Module: First Foreign Language for International Business and Economics</b>	<b>h</b>	<b>ECTS -Credits</b>
	<b>UE Business Language Course for International Business and Economics</b> Training of communicative competences and language skills for business life in an international context using selected topics from business life; one language not selected in compulsory module 12: English, French, Italian, Spanish or Russian	4	7.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> The students have the ability to communicate orally and in writing in the foreign language in business life. They are able to prepare and present economic contents in the foreign language and to communicate with different target groups in this foreign language.		
	<b>Prerequisites:</b> none		

12.	<b>Compulsory Module: Second Foreign Language for International Business and Economics</b>	<b>h</b>	<b>ECTS -Credits</b>
	<b>UE Business Language Course for International Business and Economics</b> Training of communicative competences and language skills for business life in an international context using selected topics from business life; one language not selected in compulsory module 12: English, French, Italian, Spanish or Russian	4	7.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> The students have the ability to communicate orally and in writing in the foreign language in business life. They are able to prepare and present economic contents in the foreign language and to communicate with different target groups in this foreign language.		
	<b>Prerequisites:</b> none		



13.	Compulsory Module: International Management I	h	ECTS-Credits
a.	<b>VO International Management I</b> Internationalisation processes from a theoretical and empirical perspective; location choice in foreign direct investment; business strategy of multinational companies; digitalisation and sustainability in multinational companies; basics of functional perspectives in multinational companies	2	3
b.	<b>SE International Management I</b> In-depth scientific examination of selected topics of the lecture (VO) on the basis of case studies and literature study	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Students are able to distinguish between different forms of international business activity. They can make theory-based recommendations as to which form of international business activity is advisable for companies under which circumstances. Students understand generic corporate strategies and can derive corresponding internationalisation strategies. They can qualitatively and quantitatively evaluate investment projects abroad. The students can explain basic interrelationships of the functional components of international management, apply them to practical case studies and point out social, ethical and intercultural implications.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

14.	Compulsory Module: International Management II	h	ECTS-Credits
a.	<b>VO International Management II</b> Advanced study of the functional and institutional elements of international management, e.g. international human resource management, international financial management, international cost management, international marketing, international supply chain management, internationalisation of family businesses, internationalisation of non-profit organisations, international tourism management.	2	3
b.	<b>SE Internationale Management II</b> In-depth scientific examination of selected topics of the lecture (VO) on the basis of case studies and literature study	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Students are able to analyse in-depth issues of international management and derive theory-based solution proposals. They can present and discuss specialised scientific literature in the respective functional subject areas and solve and critically evaluate complex case studies. Students can establish connections between the different functions, apply this knowledge to different business management issues and explain them.		
	<b>Prerequisites:</b> successful completion of compulsory module 13		

<b>15.</b>	<b>Compulsory Module: Specialisation in International Business Management</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Specialisation in International Business Management</b> Advanced study of special business studies from an international perspective	2	3
<b>b.</b>	<b>SE Specialisation in International Business Management</b> In-depth scientific examination of selected topics of the lecture (VO)	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Students have specialised knowledge in a business subject with an international perspective. They have the skills for differentiated analysis, discussion and solution of advanced business management problems. Students are able to show social, ethical and intercultural implications. They have in-depth presentation and communication skills and can pass on this specialised knowledge to different target groups.		
	<b>Prerequisites:</b> successful completion of compulsory module 13		

<b>16.</b>	<b>Compulsory Module: International Monetary Economics and International Institutions</b>	<b>h</b>	<b>ECTS - Credit</b>
<b>a.</b>	<b>VU International Economics: International Trade Theory and Policy</b> Introduction to the theory of the international division of labour and its effects	2	3
<b>b.</b>	<b>PS International Economics: International Trade Theory and Policy</b> Interactive advanced examination of the topics dealt with in the lecture with practical elements (VU) based on case studies	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Acquisition of specialised knowledge in international economic relations, discussion and solution of advanced economic problems, acquisition of presentation and communication skills.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

<b>17.</b>	<b>Compulsory Module: International Economics: Monetary Foreign Trade Theory and International Institutions</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VU International Economics: Monetary Foreign Trade Theory and International Institutions</b> Monetary foreign trade theory and international institutions: exchange rates, interest rates, optimal currency areas and international institutions	2	3
<b>b.</b>	<b>PS International Economics: Monetary Foreign Trade Theory and International Institutions</b> Interactive advanced examination of the topics dealt with in the lecture with practical elements (VU) based on case studies	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Acquisition of specialised knowledge in international economic relations, discussion and solution of advanced economic problems, acquisition of presentation and communication skills.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

18.	<b>Compulsory Module: Specialisation International Economics</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Specialisation International Economics</b> Advanced examination in special economics from an international perspective	2	3
<b>b.</b>	<b>SE Specialisation International Economics</b> Advanced scientific examination of selected topics dealt with in the lecture (VO)	2	4.5
	<b>Total</b>	<b>4</b>	<b>7.5</b>
	<b>Learning Outcomes:</b> Students have specialised knowledge in an economics subject with an international perspective. They have the skills to analyse, discuss and solve advanced economic problems. Scientific literature can be assessed and prepared for its relevance to selected issues. Students have in-depth presentation and communication skills and can pass on this specialised knowledge to different target groups.		
	<b>Prerequisites:</b> successful completion of compulsory modules 16 or 17		

19.	<b>Compulsory Module: Seminar with Bachelor's Thesis</b>	<b>h</b>	<b>ECTS -Credits</b>
	<b>SE Seminar with Bachelor's Thesis</b> Writing and presentation of the Bachelor's Thesis within the scope of a lecture in the seminar	1	1+14
	<b>Total</b>	<b>1</b>	<b>15</b>
	<b>Learning Outcomes:</b> Students are able to independently design and write a paper on a topic from international economics that meets the requirements of good scientific practice and present it in front of peers.		
	<b>Prerequisites:</b> successful completion of compulsory modules 13, 16 and 17		

Three elective modules covering 15 ECTS-Credits are to be passed from the following elective modules:

1.	<b>Elective Module: Fundamentals of Management: Management of Productive Processes</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Management of Productive Processes</b> Introduction to operations management (procurement, production, sales, logistics) in service and production industries, planning and controlling operations, fundamentals of IT support.	2	3
<b>b.</b>	<b>PS Methods for Management of Productive Processes</b> Exercises and case studies on methods for planning and controlling operations from an international perspective	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
	<b>Learning Outcomes:</b> Students have a sound understanding of operational performance processes (procurement, production, sales, logistics) in material and service companies. They understand the planning and control of these performance processes and know how planning and control can be supported by IT. In particular, students know which challenges for the planning and control of operational performance processes arise from an international perspective and how companies can react to these challenges. They can apply this knowledge to practical problems and critically evaluate them.		
	<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2		

2.	<b>Elective Module: Fundamentals of Management: Organisation and Human Resource Management</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Organisation and Human Resource Management</b> Organisational theories, organisational structure design, organisational change, fields of action in human resource policy	2	3
<b>b.</b>	<b>PS Organisation: Processes and Practices</b> Interactive examination of selected topics dealt with in the lecture (VO) from an international perspective	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
<p><b>Learning Outcomes:</b> Students have a sound understanding of organisational theories and organisational structure design. They understand how companies can manage organisational change and can identify, describe and analyse fields of action in human resources policy. In doing so, students know in particular which challenges for the organisational structure and personnel policy of companies arise from an international perspective and how companies can respond to these challenges. They can apply this knowledge to practical problems and identify social, ethical and intercultural implications.</p>			
<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2			

3.	<b>Elective Module: Fundamentals of Managements: Strategy and Marketing</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Strategy and Marketing</b> Strategy as guiding framework, contents of a basic strategy and its effects on the internal and external environment of the organisation, process of positioning, marketing as orientation, as strategy process and as collection of instruments	2	3
<b>b.</b>	<b>PS Strategy and Marketing</b> Interactive examination of selected topics dealt with in the lecture (VO) from an international perspective	1	2
	<b>Total</b>	<b>3</b>	<b>5</b>
<p><b>Learning Outcomes:</b> Students have a sound understanding of strategy as a guiding framework and the contents of a basic strategy. They understand the impact strategy has on the internal and external environment of organisations and can describe and apply processes for strategic positioning. They know the role of marketing in the strategy process and for strategic orientation and can establish the links between these two areas. In doing so, students know in particular what challenges arise for strategic management and marketing from an international perspective and how companies can respond to these challenges. They can apply this knowledge to practical problems, prepare and present it.</p>			
<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2			

4.	<b>Elective Module: Fundamentals of Management: Financial Management</b>	<b>h</b>	<b>ECTS -Credits</b>
<b>a.</b>	<b>VO Investment and Financing</b> Introduction to investment and financing: cash flow-oriented view, methods of investment calculation, capital procurement, capital structuring, financial planning	1	2
<b>b.</b>	<b>PS Investment and Financing</b> Interactive examination of selected topics dealt with in the lecture (VO) from an international perspective based on exercises and case studies	2	3
	<b>Total</b>	<b>3</b>	<b>5</b>
<b>Learning Outcomes:</b> Students have a sound understanding of investment and financing and the role of cash flow-oriented methods in investment appraisal. They understand the importance of capital procurement, capital structure and financial planning in companies and can show the links between these areas. In particular, students know which challenges for investment and financing arise from an international perspective and how companies can respond to these challenges. They can apply this knowledge to practical problems and critically assess them.			
<b>Prerequisites:</b> successful completion of compulsory modules 1 and 2			

Elective modules covering 30 ECTS-Credits are to be passed from the following elective modules:

1.	<b>Elective Module: Free Elective Module I</b>	<b>h</b>	<b>ECTS -Credits</b>
	The module allows - subject to the availability of places - the completion of further courses and modules of this bachelor's programme that have not yet been completed or of courses and modules from other bachelor's e programmes established at the University of Innsbruck. It is recommended to also take courses from the field of Gender Studies, Women's and Gender Research.		15
	<b>Total</b>		<b>15</b>
<b>Learning Outcomes:</b> Students have additional competences and skills. They can recognise the connections to their own expert knowledge.			
<b>Prerequisites:</b> The prerequisite specified by the respective curricula must be met.			

2.	<b>Elective Module: Free Elective Module II</b>	<b>h</b>	<b>ECTS -Credits</b>
	The module allows - subject to the availability of places - the completion of further courses and modules of this bachelor's programme that have not yet been completed or of courses and modules from other bachelor's e programmes established at the University of Innsbruck. It is recommended to also take courses from the field of Gender Studies, Women's and Gender Research.		30
	<b>Total</b>		<b>30</b>
<b>Learning Outcomes:</b> Students have additional competences and skills. They can recognise the connections to their own expert knowledge.			
<b>Prerequisites:</b> The prerequisite specified by the respective curricula must be met.			

3.	Elective Module: Practice	h	ECTS-Credits
a.	<b>Practice</b> To test and apply the acquired knowledge and skills or to orientate themselves about the conditions of professional practice and to acquire qualifications relevant to the profession, students can complete a practical placement to the extent of 14 ECTS-Credits (with institutions of public administration, the economy, in chambers and interest groups, national and international organisations, etc.). Prior to commencing the practical placement, the approval of the Director of Studies must be obtained. A certificate from the institution must be submitted on the duration, scope and content of the work performed; furthermore, a report must be written.		14
b.	<b>AG Supervision and Reflection of the Practice</b> Supervision and interactive dealing with the experiences made	1	1
<b>Total</b>		<b>1</b>	<b>15</b>
<b>Learning Outcomes:</b> Students have the experience of how knowledge and skills acquired in education are applied in a professional environment. They are familiar with the conditions of professional practice and recognise connections between different organisational functional areas. They can establish the connection between theoretical knowledge and practical action and reflect it critically.			
<b>Prerequisites:</b> This module may only be taken after having passed at least 30 ECTS-Credits.			

Instead of the elective modules acc. to par. 3, a Minor for bachelor's programmes or the respective parts may be passed, providing the availability of places. Minors are fixed modules from other disciplines covering 30 ECTS-Credits. They are announced in the University of Innsbruck Bulletin.

### § 8 Studies Induction and Orientation Stage

- (1) Within the scope of the Studies Induction and Orientation Stage, which takes place in the first semester, the following course examinations are to be passed:
  1. VO Business and Management Concepts (CM 1a, 2 hrs., 4 ECTS-Credits)
  2. VO Fundamentals of Economics (CM 1b, 2 hrs., 4 ECTS-Credits)
- (2) Positive evaluation of all exams in the Studies Induction and Orientation Stage entitles to passing all further courses and exams as well as to writing the Bachelor's Thesis.
- (3) Before the completion of the Studies Induction and Orientation Stage, courses covering 22 ECTS-Credits may be completed. The prerequisites specified in the respective curricula are to be met.

### § 9 Study abroad

- (1) At least one semester is to be completed at a recognised post-secondary educational institution pursuant to §51 par. 2 no. 1 Universities Act in a non-German-speaking country (study abroad part). The study abroad may only be started when 90 ECTS-Credits have been passed.
- (2) Within the scope of the study abroad, modules covering at least 24 ECTS-Credits (or equivalent) are to be passed.
- (3) Students shall inform the Director of Studies at the university in good time (as a rule one semester) before commencing the study abroad of their studies at which university it is to be completed; alternatives may also be named.
- (4) The Director of Studies shall decide on the allocation of study places available for the faculties under international agreements at the foreign contract universities. This allocation is to be exercised by applying study-specific performance criteria and in accordance with the foreign language skills required for a degree programme. The type and number of foreign study places available shall be made known to students in a transparent manner; the same applies to the criteria according to which the foreign study places are allocated.
- (5) If a corresponding agreement exists with the foreign university, only the subjects agreed upon in this agreement may be chosen. Changes may only be made in agreement with the Director of Studies:

- (6) Students who wish to complete the foreign part of their studies at a university with which there is no agreement must submit an application to the Director of Studies in good time (at least three months are recommended) before commencing their studies abroad in accordance with §78 para. 5 Universities Act. It must be explained which modules by covering which courses the student intends to take at the foreign university. The Director of Studies shall determine by decision which of the planned examinations and other academic achievements are to be recognised.
- (7) The form of the examinations to be taken at the foreign university and their assessment shall be the responsibility of the foreign university in consultation with the Director of Studies. In principle, the examinations should take place in the same form and with the same requirements as is the case for regular students at the respective foreign university. When converting the academic achievements, the Director of Studies shall be guided by the international grading scale developed by the European Credit Transfer System (ECTS).

#### **§ 10 Bachelor's Thesis**

- (1) The Bachelor's Thesis, which is written within the scope of the Compulsory Module "Seminar with Bachelor's Thesis" is to be written in English and must have a content-related focus on the field of international business and economics.
- (2) The Bachelor's Thesis covers a workload of 14 ECTS-Credits.
- (3) By writing the Bachelor's Thesis, the students prove that they are able to independently apply theoretical and methodological instruments used in international business and economics to a specific problem.
- (4) Student are entitled to suggest a topic for the Bachelor's Thesis or to select a topic from a number of suggestions.
- (5) The topic of the Bachelor's Thesis shall be agreed upon with the head of the course no later than four weeks after the start of the teaching and examination activities of the respective semester.
- (6) The Bachelor's Thesis must be submitted by the end of the courses in written form and/or in the electronic form specified by the Director of Studies.
- (7) The joint working on a topic by several students is permissible if the performances of the individual students are marked and assigned separately.
- (8) The Bachelor's Thesis may be written in another language with the consent of the course instructor.

#### **§ 11 Examination regulations**

- (1) The performance evaluation of a module is conducted in one of the following ways:
  1. For modules that consist of a lecture and a course with continuous performance evaluation by a course examination for the course with continuous performance evaluation and an overall examination of the subject matter of the courses of the module, whereby the positive evaluation of the course with continuous performance valuation is a prerequisite for registering for the overall examination; exempt are the modules "Introduction to Business and Economics", "Introduction to the Global Economy" and "Mathematics";
  2. The modules "Introduction to Business and Economics", "Introduction to the Global Economy" and "Mathematics" are completed by course examinations.
  3. Modules that consist exclusively of one or several courses with continuous performance evaluation are completed by course examinations for these courses.
- (2) The course instructor specifies the examination method (written/oral/paper(s)) for course examinations at the beginning of the semester.
- (3) Course examinations of courses with continuous performance evaluation are evaluated based on at least two written, oral and/or practical contributions of the students.
- (4) Overall examinations cover the contents of the entire module and are to be passed before individual examiners. Overall examinations are written examinations (duration: max. 90 minutes).
- (5) The Elective Module Practice is evaluated by the Director of Studies. Positive evaluation reads "participated with success", negative evaluation "participated without success".

- (6) Modules and courses from other study programmes are subject to the examination regulations of the curricula they are taken from. Extra-curricular Minors are subject to the examination regulations of this curriculum.

## **§ 12 Academic degree**

Graduates of the Bachelor's Programme International Business and Economics are awarded the academic degree "Bachelor of Science", abbreviates as "BSc".

## **§ 13 Coming into force**

This curriculum comes into force on 1 October 2023.

## **§ 14 Transitional provisions**

- (1) This curriculum applies to all students who start the Bachelor's Programme in International Business and Economics from the 2023/24 winter semester onwards.
- (2) Regular degree students who have started the Diploma Programme in International Management and Economics, as published in the University of Innsbruck Bulletin of 3 May 2021, Issue 61, No. 701 at the University of Innsbruck before the 1 October 2023, are entitled from this point in time to complete the first section of this study programme within six semesters at the longest, the second part of the study programme within six semesters at the longest.
- (3) If the Diploma Programme in International Business and Economics is not completed in time, the students are subject to the curriculum of the Bachelor's Programme in International Business and Economics. The students are also entitled to change to the curriculum for the Bachelor's Programme in International Business and Economics on a voluntary basis any time.

For the Curriculum Committee:

Ass.-Prof. Mag. Dr. Heike Welte

Univ.-Prof. Mag. Dr. Rudolf Kerschbamer

For the Senate:

Univ.-Prof. Mag. Dr. Walter Obwexer

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