

## **PhD Programm Management**

### **Dissertation concept to be submitted with application**

The curriculum requires you to submit with your application a dissertation concept that is suitable in terms of subject matter and supervisable by the Faculty of Business and Management. The dissertation concept should outline the topic and objectives of the intended doctoral research project, its relation to current research literature, and how it fits into the research of the Faculty of Business and Management.

You are not required to have the agreement of a supervisor. We recommend, however, that you become knowledgeable about the research represented at the Faculty of Business and Management and, if possible, contact potential supervisors.

*The dissertation concept must be in English, and its length shall not exceed 2,000 words and one DIN A4 page of references.*

The dissertation concept must address the following aspects:

- Brief description of the content of the planned doctoral research project
  - What is the research topic or problem?
  - What are potential research questions?
  - Which research materials (data, sources, cases, etc.) do you intend to investigate?
- Brief description how your planned doctoral research fits with the literature and the Faculty
  - Which research literature provides the basis for your doctoral research?
  - How does your planned research relate to research of the Faculty of Business and Management?
- References
  - List of cited literature
  - Please mark the five references you consider most important for your research.