



Univ. Prof. Mag. Dr. Eva Lavric

(<http://www.uibk.ac.at/romanistik/personal/lavric>)

born on 22 December 1956 in Vienna
Austrian citizen

Professor for Romance Linguistics, Department of Romance Philology, and director of the Interdisciplinary Center for French Studies and Research at Innsbruck University

1962-1975 **Lycée Français de Vienne**

1975-1981 Masters' Programme of Romance Languages and German Studies at the University of Vienna (Degree: Mag. phil.)

1976-78, 81-83 **Secondary School Teacher**

1983-2003 Assistant, then Lecturer and Professor at the Department of Romance Languages at the **Vienna University of Economics and Business Administration** (Wirtschaftsuniversität Wien, WU)

1990 ***Promotion sub auspiciis praesidentis rei publicae*** (award for having achieved the highest possible grades in all exams since the A-level exams)
Doctoral thesis: "Mißverstehen verstehen: Opake Kontexte und Ambiguitäten bei indefiniten und definiten Nominalphrasen" ("Understanding Misunderstandings: Opaque Contexts and Ambiguities with Indefinite and Definite Noun Phrases") (published in Graz 1990)

1992-1993 **Madrid. *Erwin-Schrödinger-Auslandsstipendium des FWF*** (Scholarship of the Austrian Science and Research Foundation)

1998 ***Habilitation*** (post-doc publication necessary for professorship) in **Romance linguistics**; title: "Fülle und Klarheit. Eine Determinantensemantik Deutsch – Französisch – Spanisch" ("Abundance and Clarity. A Semantics of Determiners: German – French – Spanish") (published in Tübingen 2001)
Außerordentliche Universitätsprofessorin (University Professor)

2003 **Full Professor for Romance Linguistics at the University of Innsbruck**

since 2003 Coordinator of the **Interdisciplinary Center for French Studies and Research**

2008-2012 **Head of department** (Department for Romance Philology)

2009-2012 Organization of a **Joint Master Programme** with the University of Paris 5 (René Descartes – Sorbonne)

2010-2013 Lead part in the EU-Lifelong-Learning-Project "**VinoLingua**": Language learning for winegrowers (9 Partners in 4 countries)

Shortlisted for Professorships: Graz (2.) 1999, WU Wien (2.) 2000, Freiburg i.Br. (3.) 2001, Wuppertal (1.) 2001, Dresden (2.) 2002, Saarbrücken (2.) 2006, Zürich (3.) 2006, Gießen (2.) 2014

Professorships Given: Passau (2003), Innsbruck (2003), Rostock (2010)

Guest Professorships: 1999 Lublin, 2000-2001 Triest, 2001-2003 Innsbruck, 2003 Passau

Prizes and Awards:

- 1990 *Anerkennungspreis des Bundesministeriums für Wissenschaft und Forschung* (Award of the Austrian Ministry for Science and Research for excellent performance during the doctoral programme)
- 1992-1993 *Förderungspreis der Österreichischen Nationalbank* (Award of the Austrian National Bank for Research Stays Abroad)
- 1998 *Senator-Wilhelm-Wilfling-Förderungspreis* of the Vienna University of Economics and Business Administration
- 2001 *Elise-Richter-Preis des Deutschen Romanistenverbandes* (Award of the Association for Romance Languages Research for the best *Habilitation* of the last two years)
- 2004 First Prize in the *WU-Ideenmanagement*
- 2005 *Chevalier dans l'Ordre des Palmes Académiques*
- 2014 *Officier dans l'Ordre du Mérite*

Areas of Interest in Research and Teaching

French and Spanish Linguistics, (Referential) Semantics, Pragmatics, Text Linguistics, Contrastive Linguistics, Special Languages (particularly business language), Error Analysis, Language Teaching and Learning, Intercultural Communication, "Francophonie", Sociolinguistics (Code choice and Language Needs), Language and Food, Language and Sports.

Professor Eva Lavric has her research roots in Referential Semantics and Contrastive Linguistics (Romance Languages versus German), which includes her doctoral thesis and her *habilitation* (post-doc publication to obtain a professorship). Within this field, her research is very strongly empirically orientated (multilingual corpus) and continually includes pragmatic aspects (misunderstandings). Besides, she has published in the domains of special languages, language needs analyses and language learning and teaching in connection with her work at the Vienna University of Economics and Business Administration. Furthermore, her teaching focuses on all aspects of "francophonie", whether linguistic or political / economic.

After the *habilitation*, Professor Lavric extended her research interests among others in the direction of intercultural communication/intercultural misunderstandings, the role of the mother tongue in foreign language teaching, and particularly in the areas of code choice and code switching in professional contexts: starting with a language department, then in export oriented companies, and more recently in football teams. She has also expanded her competence in various areas of pragmatics (*Code choice and face, Referring in interaction, Vague quantification*). In the context of the two faculty research areas "Cultures in contact" and "Multilingualism" she initiated the projects "Cultures and Culinaría" (studying especially restaurants' menus cross-culturally) and "Multilingual Communication in Football".