Eva Lavric, born in 1956, has been full professor of Romance linguistics at Innsbruck university from 2003 to 2022, specialized in French and Spanish; retired since 2022, she is still teaching at her university and leading its interdisciplinary France-Focus. From 2008 to 2012 she was head of department, and from 2010 to 2013 she directed the VinoLingua-EU-project (designing language teaching materials for winegrowers).

Professional career: Alumni of the Vienna "Lycée français", she studied Romance and German philology at the University of Vienna (PhD 1990). Her academic career started at the Department of Romance Languages of the Vienna University of Economics and Business (Wirtschaftsuniversität Wien) (1983-2003), where she completed her second thesis ("Habilitation"). Long-term stays abroad took her to Madrid (1992-93, with a scholarship from the Austrian Science Fund) and to Trieste (guest professorship, 2000-2001).

Prizes and awards: PhD sub auspiciis praesidentis rei publicae, Award "Elise Richter" of the German Association for Romance Studies for her second thesis, Officier dans l'Ordre des Palmes Académiques and dans l'Ordre du Mérite, Ehrenkreuz der Republik Österreich für Wissenschaft und Kunst 1. Klasse.

Research domains: Romance linguistics (French, Spanish, Italian), contrastive linguistics (comparison with German), referential semantics, pragmatics, text linguistics, special languages (business language, gastronomic language, sports language), error analysis, language learning and teaching, intercultural communication, reference in conversation, linguistics and literature, sociolinguistics (code choice and code switching), multilingualism in many contexts, ranging from businesses to football teams.