

# CURRICULUM VITAE

## Personal Data

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Assoz. Prof. MMMag. Dr. Katharina Zipser

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**Nationality** Austrian



## Main areas of research

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contrastive linguistics, applied linguistics, brand linguistics  
language learning & language teaching  
historical linguistics: language change & linguistic reconstruction

## Academic positions

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since 2019	<b>Associate Professor</b> , Department of Linguistics, University of Innsbruck
2014-2019	Assistant Professor (qualification agreement), Department of Languages and Literatures, University of Innsbruck
2013-2014	Univ. Assistant post doc (career position), Department of Languages and Literatures, University of Innsbruck
2011-2013	Univ. Assistant post doc (50 %), Department of Languages and Literatures, University of Innsbruck

## Career breaks

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08/2021-07/2022	Educational leave (courses taken (1) <i>Personal development</i> (= Persönlichkeitsentwicklung) 08/2021-02/2022, (2) <i>Project management</i> (= Projektmanagement) 03/2022-07/2022, Comenius Akademie, overall grade: ‚excellent‘)
03/2020-07/2021	Parental leave

## Education

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2019	<b>Habilitation – Venia legendi: Sprachwissenschaft</b> (= Linguistics), University of Innsbruck (Habilitation Thesis: <i>Reconstruction of Syntax. Research History, Method and Application with special consideration of Old Indo-European languages – original title: Rekonstruktion von Syntax.</i> )
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	<i>Forschungsgeschichte, Methode und Anwendung unter besonderer Berücksichtigung altindoeuropäischer Sprachen)</i>
2008-2010	Dr. phil. (Doktoratsstudium der Philosophie, Dissertationsgebiet: Allgemeine und Angewandte Sprachwissenschaft) – <b>Promotio sub auspiciis Praesidentis rei publicae</b> (03/2021), University of Innsbruck
2007-2009	Diploma Certified Dyslexia Trainer (Fernstudium zur diplomierten Legasthietrainerin), Erster Österreichischer Dachverband Legasthenie (EÖDL)
2007-2013	Mag. phil. – Diploma Programme in Indo-European Studies (Diplomstudium Sprachwissenschaft – Studienzweig: Indogermanistik), University of Innsbruck
2004-2008	Mag. phil. – Diploma Programme in General and Applied Linguistics (Diplomstudium Sprachwissenschaft – Studienzweig: Allgemeine und Angewandte Sprachwissenschaft), University of Innsbruck
2002-2007	Mag. phil. – Teaching Degree in Latin & Italian (Lehramtstudium Unterrichtsfach Latein & Unterrichtsfach Italienisch), University of Innsbruck & University of Siena

### **Continuing education at the University of Innsbruck and elsewhere**

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08/2021-07/2022	(1) <i>Personal development</i> (= Persönlichkeitsentwicklung) 08/2021-02/2022, (2) <i>Project Management</i> (= Projektmanagement) 03/2022-07/2022, overall grade: ‚excellent‘, Comenius Akademie
2014	Occupational health and safety training to become a safety representative (= Ausbildung zur <i>Sicherheitsvertrauensperson</i> ), vocational training institute (BFI), Innsbruck
2011-2012	<i>Teaching Competence Certificate</i> (= Zertifikat Lehrkompetenz), University of Innsbruck
since 2011	Various courses taken, internal training program, University of Innsbruck
2009-2015	Certified examiner to conduct the DTÖ test (German test for Austria), the ÖSD exam (Austrian German Language Diploma) for A1, A2, B1, B2, C1 and the ÖIF exam (Austrian Integration Fund)

### **Projects (most important)**

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2022-2023: Brands as culture carriers. The culture-mediating role of Austrian and Hungarian products – a contrastive linguistic-pragmatic study. Part II (original title: Marken als Kulturträger. Die kulturvermittelnde Rolle von österreichischen und ungarischen Produkten – eine kontrastive sprachpragmatische Untersuchung, Teil 2 mit wissenschaftlichem Schwerpunkt), Stiftung Aktion Österreich-Ungarn, projekt team member.

2021-2023: Brands as culture carriers. The culture-mediating role of Austrian and Hungarian products – a contrastive linguistic-pragmatic study. Part I (original title: Marken als Kulturträger. Die kulturvermittelnde Rolle von österreichischen und ungarischen Produkten – eine kontrastive sprachpragmatische Untersuchung, Teil 1), Stiftung Aktion Österreich-Ungarn, projekt team member.

2022-2023: Corona discourse. The Corona Discourse in Austria and Hungary. Linguistic approaches in an intercultural context (original title: Corona-Diskurs. Der Corona-Diskurs in Österreich und Ungarn. Linguistische Annäherungen im interkulturellen Kontext),

Stiftung Aktion Österreich-Ungarn, international project partner und project manager for Austria.

2017-2018: Learner's dictionary Austrian-English (original title: Lernerwörterbuch Österreichisch-Englisch (together with Claudia Posch, Manfred Kienpointner, Marlene Mussner), project manager).

## **Teaching at the University of Innsbruck since 2011**

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Introduction to Linguistics (= Grundlagen der Linguistik, VO)

Fundamentals of Philological and Cultural Studies (= Grundlagen des Philologisch-Kulturwissenschaftlichen Studiums, VU)

Bachelor thesis (= Bachelorarbeit, UE)

General Linguistics: Language as System (= Allgemeine Linguistik – Vertiefung: Sprache als System, VO)

Morphology and Syntax (= Morphologie und Syntax, VO & VU)

Applied Linguistics (= Angewandte Linguistik – Vertiefung, VO)

Language Acquisition Research (Spracherwerbsforschung, VU)

Theories of Language Acquisition - an Overview (= Spracherwerbtheorie – ein Überblick, VU)

Advanced Topics in Linguistics: Introduction to Language Development and Strategies to support Language Development (= Linguistisches Spezialgebiet: Einführung in die Sprachentwicklung und Sprachförderung, VO, VU & UE)

Advanced Topics in Linguistics: Language Acquisition – Theories and Concepts (= Linguistisches Spezialgebiet: Spracherwerb – Theorien und Konzepte, UE)

Language Change and Linguistic Reconstruction (= Sprachwandel und Rekonstruktion, VO & VU)

Historical Linguistics and Reconstruction (Historische Linguistik und Rekonstruktion, VO & VU)

Language Change and Evolution (= Sprachwandel und Evolution, VO)

## **University teaching abroad and experiences as an external lecturer**

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2019: University College of Teacher Education Tyrol (PHT), Innsbruck (external lecturer): course given: ‚Process-oriented Grammar Teaching in Theory and Practice‘ (= Prozessorientierter Grammatikunterricht in Theorie und Praxis)

05/2017: Université de Liège/Belgium, Faculté de Philosophie et lettres, Département des sciences de l'antiquité, Langue et littérature latines, Mondes anciens (Erasmus +): topics of my lectures: ‚Historical Linguistics – The Genitive Case‘, ‚Contrastive Linguistics – The Case System‘, ‚European Vocabulary – The Latin Lexicon and the Languages of Europe‘

05/2014: Neisse University/Poland, Department of German studies (invited by Dr. Monika Witt, Head of the Institute of Modern Philology): topic of my lectures: ‚Vocabulary Acquisition‘

## **Teaching experience in secondary school and in adult education facilities**

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2009-2015: GFL (German as a foreign language) trainer and examiner, vocational training institute (BFI), Innsbruck

2008-2009: GFL trainer (voluntary work) – free, supervised learning workshops, Women from all countries (= Frauen aus allen Ländern - Kultur-, Bildungs- und Beratungsinitiative), Innsbruck

2008-2011: Teaching activity (Latin) as part of the project of the University of Innsbruck *Latin to the Hauptschule*, Hauptschule Kettenbrücke, Innsbruck (school year 2008/2009, 2009/2010, 2010/2011) and Hauptschule Vorderes Stubaital, Fulpmes (school year 2009/2010)

2007-2009: Italian Teacher, Private Matura school Dr. Rampitsch, Innsbruck

2007-2008: Teaching internship (secondary school) at the Akademisches Gymnasium Innsbruck (Latin) and at the Bundesoberstufenrealgymnasium Innsbruck (Italian)

### **Scholarships and awards**

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2013: *2<sup>nd</sup> Best Poster Prize*, International Congress of Linguists (ICL), Université de Genève

2012: *Best Poster Award*, 37<sup>th</sup> International Conference. Fostering Knowledge Transfer.Improving University Teaching (IUT), Universität Innsbruck

2011: *Prize of the City of Innsbruck for Scientific Research at the University of Innsbruck* (original title: Preis der Landeshauptstadt Innsbruck für wissenschaftliche Forschung an der Universität Innsbruck)

2011: Promotio sub Auspiciis Praesidentis Rei Publicae

2010: *Award of the Federal Minister of Science and Research to the Best Graduates of Austria* (original title: Würdigungspreis der Bundesministerin für Wissenschaft und Forschung)

2008: *Award of the Federal Minister of Science and Research to the Best Graduates of Austria* (original title: Würdigungspreis der Bundesministerin für Wissenschaft und Forschung)

2009: *Doctoral scholarship from the University of Innsbruck*

2006: *Scholarship from the University of Innsbruck*

2006: *Scholarship for short-term scientific work abroad*

2005, 2006 and 2007: *Merit scholarship from the University of Innsbruck*